



# A Big Hello!

I'm a Journalist, Independent Blogger, a Spa Therapist, and a Travel Consultant. I have worked with prestigious spa and skincare brands and luxury lifestyle magazines.

I am extremely passionate about luxury travel, wellness, style and the rejuvenating powers of holistic travel.

I love to collaborate my work with my passion to travel the globe and promote scenic destinations, luxurious hotels and spa/beauty brands. My overall goal is to inspire women to get out & experience the blessings and beauty of the world, whilst enabling them to live as the best possible versions of themselves.

#### BY NUMBERS



+ 3K FOLLOWERS
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50K+ VISITORS/MONTH affinitybytia.com

## BY GENDER

90% WOMEN 10% MEN

#### BY AGE

MOSTLY AGES 30 -70

## BY LOCATION

U.S.A., U.K., ASIA, MIDDLE EAST